



PROFESSIONAL SERVICES MARKETING, INC.

Targeted Strategies for Business Growth

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**Local professional services marketing consulting firm receives special commendation
from Minnesota Army National Guard
for being a supportive employer**

MINNEAPOLIS (February 8, 2007) — Professional Services Marketing, Inc. (PSM), a New Brighton, Minn. marketing consulting firm, recently received a written commendation from the Minnesota Army National Guard for its support as an employer of the spouse of an activated soldier.

Lt. Colonel Brian Olson, commander of the 134th Brigade Support Battalion extended his sincere thanks on behalf of the battalion for PSM's support of one of its consultants during her husband's deployment to Iraq. "With your flexibility and attentiveness to your employee's needs during the period of time that she worked for you, you showed great compassion and thoughtfulness of the special circumstances that families of deployed soldiers must work through." Olson concluded by stating, "We are extremely thankful that you went above and beyond your duty as an employer to make your consultant's adjustment a bit smoother -- thank you for your awesome support and encouragement."

"We are thrilled that the Minnesota Army National Guard took the time to recognize our company during this time. The special commendation simply supports PSM's focus on providing intellectually stimulating and challenging work opportunities for highly talented individuals who also choose to have a flexible work schedule," said PSM Founder Terrie Wheeler.

About Professional Services Marketing, Inc.— Professional Services Marketing (PSM) is a consulting firm dedicated exclusively to working with professional services firms.

Founded in 1996 by marketing veteran Terrie Wheeler, PSM's goal is to help professional services firms and individual professionals develop and implement creative, cost-effective and results-oriented strategies to grow their business.

Professional Services Marketing represents clients in the legal, financial, business consulting, education, healthcare, human resources, non-profit, technology, and other service industries. For more information, visit www.psm-marketing.com.

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