

Bench & Bar

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Electronic Media

Professional Services Marketing, Inc.'s new **MarketYourLawPractice.com** website targets lawyers - - from solo practitioners to partners in large firms - who want to improve their marketing and client development skills with an eye toward growing their law practices.

The online legal marketing tool provides hundreds of assessment and planning tools, tips and other tools to help lawyers build their skills in marketing and new business development.

It expands upon PSM's "*Your Personal Marketing Coach*" program, which works with lawyers over the course of a year to teach them the art of relationship building to maximize their financial contribution to a firm and to ensure their long-term success and satisfaction as lawyers.

The password-protected website offers personalized advice and encouragement during each phase of the marketing process.

Visit www.MarketYourLawPractice.com/