



PROFESSIONAL SERVICES MARKETING, INC.

Targeted Strategies for Business Growth

FOR IMMEDIATE RELEASE

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**Professional Services Marketing, Inc. adds project manager
to serve clients as marketing coach**

MINNEAPOLIS (April 10, 2007) — Professional Services Marketing, Inc. (PSM) has added Martha Blenkush to its marketing team as a marketing coach to assist PSM in serving its personal marketing coaching clients.

Blenkush has spent more than 20 years working in the areas of financial services, non-profit, education, and small business ownership. Prior to joining PSM, she spent eight years with Marquette Bank group.

Blenkush completed the core curriculum for the Co-active Coaching Program in 2001 through the Coaches Training Institute located in San Rafael, Calif. She has successfully coached people through career and life transitions and facilitated career planning classes at WomenVenture where she was voted “Outstanding Volunteer” in 2005. Blenkush will assist in coaching PSM clients as part of the firm’s *Your Personal Marketing Coach* program.

Blenkush has a bachelor’s degree in business from Bethel University in St. Paul.

About Professional Services Marketing, Inc.— Professional Services Marketing (PSM) is a consulting firm dedicated exclusively to working with professional services firms by serving as the outsourced marketing department for clients.

PSM represents clients in the legal, financial, business consulting, education, healthcare, human resources, non-profit, technology, and other service industries. In addition, PSM offers *Your Personal Marketing Coach* services to professionals and in May 2007 will launch

www.MarketYourLawPractice.com, a comprehensive, interactive web-based tool designed to help lawyers market and build their practices. For more information, visit www.psm-marketing.com.

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