

Copywriter

Part-Time



Job Duties

Professional Services Marketing, LLC works with copywriters on a regular basis to provide cogent, creative, and informative content for our clients. Our copywriters must be able to work with PSM resources to deliver strong content. Your team will often include project managers, SEO specialists, graphic designers, and website developers. Examples of PSM projects that require professional copywriting include:

- Website content
- Biographies
- Print materials such as brochures, flyers, etc.
- Advertisements
- Newsletters
- LinkedIn descriptions

Requirements

- Expert knowledge of English grammar and diction
- Basic understanding of Search Engine Optimization (SEO)
- Ability to match the "voice" of a company
- Adherence to agreed upon project deadlines
- Ability to quickly understand and communicate complex business concepts

Details

- Independent 1099 Contractor (No Benefits)
- Part-Time, Up to 10 hours/week
- Flexible work hours
- Work from home
- Hourly Rate: Depends on experience