

Graphic Designer

Part-Time



Job Duties

Professional Services Marketing, LLC works with Graphic Designers to create visual identities that showcase the unique work of each client. Graphic Designers contribute to every stage of the branding process, from the initial development stages to the final design. Our Graphic Designers must be able to work with the PSM team which includes project managers, website developers, and copywriters. Depending on the project, Graphic Designers are involved in:

- Development of brand identity (logo, color palette, text style, images, style guide)
- Development of print materials (business cards, letterhead, holiday cards, brochures, presentation materials)
- Development of electronic materials (PowerPoint templates, proposal designs, PDF sell sheets, PDF biographies, etc.)

Requirements

- Demonstrable graphic design experience
- Strong understanding of design process print process and purchasing from vendors
- Proficient in current design software (Illustrator, Photoshop, etc.)
- Ability to gather relevant information and materials to create
- Adherence to agreed upon project deadlines
- Contributes to team effort by accomplishing related results as needed
- Ability to quickly understand and communicate complex business concepts
- Flexibility with client preferences and able to handle rejection of ideas

Details

- Independent 1099 Contractor (No Benefits)
- Part-Time, Up to 10 hours/week
- Flexible work hours
- Work from home
- Hourly Rate: Depends on experience